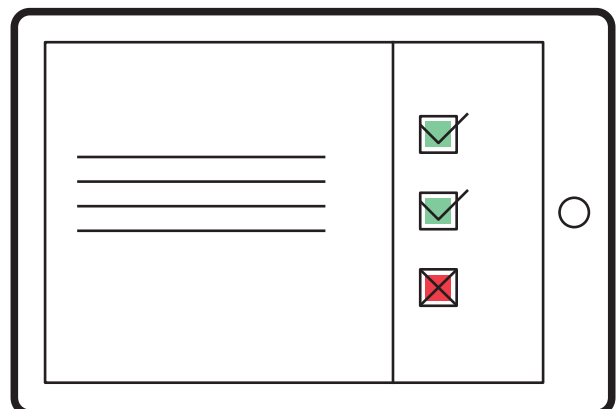




## Secure Messaging Business Advantages

*In this age of heightened awareness of information security issues...*

*Businesses of every size, in every industry - both regulated and non-regulated - are recognizing the critical value of Secure Messaging.*





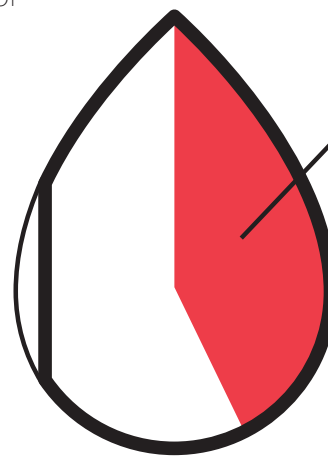
# Secure Messaging Overview

Secure Messaging is far more than traditional encryption. It's a secure communications platform that empowers greater collaboration and productivity. In today's data-intensive business environments, Secure Messaging is a critical platform for any company that handles any type of customer information.

Secure Messaging enables you to simply and securely send, receive, track, and control communications with anyone on any device using existing email addresses and without changing your infrastructure.

Powerful features such as the ability to request and provide legally binding e-signatures and to share large files directly from email provides your business with significant savings and improved productivity.

With Secure Messaging, your business can protect, control and manage communications, even after content has left the email outbox. Its advanced security features enhance regulatory compliance for legislation such as HIPAA, GLBA, and SOX. Secure Messaging requires no hardware or IT expertise to install and it works with existing data loss protection solutions.



**43%** of these companies will go out of business following the incident. (Gartner)



**94%** of companies that experience a data loss incident will suffer some kind of negative repercussion. (Gartner)



**61%** of companies are not prepared for insider threats to data security. (Kroll Ontrack)



**40%** of data loss occurs because of human error. (Kroll Ontrack)

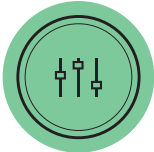


# Secure Messaging Benefits



## Controls communications

Gives you real-time activity notifications when an email is received and read and control over whether it can be replied to or forwarded; fully revoke a message after it has been sent and apply password protection for sensitive information.



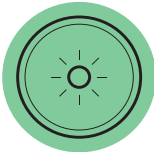
## Empowers better decisions

Provides real-time knowledge about when emails were received, opened, printed, or deleted—thus negating the need for recipient responses or follow-ups.



## Requires zero maintenance

Requires no maintenance once installed and provides significant cost savings over in-house solutions, which are expensive to implement and maintain.



## Lowers overhead

Significantly reduces a range of costs, including software or subscriptions for e-signatures or file sharing, postage, fax lines and machines, couriers, paper shredding, and paper file storage.



## Safeguards against data loss

Provides “intelligent scanning” on top of securing communications to prevent sensitive information from being inadvertently shared.



## Builds your brand

Enables your business to build a reputation of trust and security so that customers and prospects feel confident sharing information.



## Secures mobile messaging

Extends the secure messaging benefits to smart phones and tablets, enabling remote employees, salespeople, and clients to securely send sensitive information and large files from anywhere, on any device.



## Enhances productivity

Empowers your users to securely and quickly conduct business right from their email without requiring additional apps or complicated workflows—and gives real-time knowledge of when and how the information was received.



# Secure Messaging Features



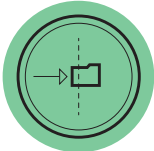
## Simple and secure communications on any device

Protect, track, and control communications with staff, customers, prospects, and other businesses on any device.



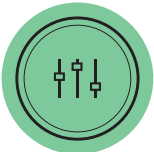
## “Click-to-acknowledge” secure e-signatures

Securely request and provide e-signatures on documents and image files directly from email in seconds with the assurance that the exchange is fully secure, legally binding, and non-repudiable.



## Secure large file sharing

Quickly and securely share sales contracts, order forms, photos, videos, x-rays, other data right from an email window without overloading inboxes.



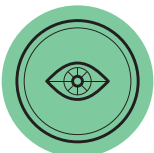
## Powerful control features

Get advanced control over messages both before and after they have been sent, including real-time activity notification, stopping recipients from replying to or forwarding messages, totally recalling messages, and adding additional security to individual messages.



## Simple set up and onboarding

Deploy Secure Messaging in minutes right into existing email applications or Salesforce without the need for complex hardware or software installation and without disrupting user workflow.



## Customizable secure environment

Get a dedicated “slice” of the secure cloud that is fully customizable to match your security policies and your brand to create a seamless user experience.



## Regulatory compliance and electronic discovery

Enhance compliance with information privacy and security regulations such as HIPAA, SOX, GLBA, and others; for e-discovery, ensure messages are verified and intact, and get real-time knowledge about whether messages were received and read using date and time stamps.



## Integrates into your existing archiving system

Improve your audit and e-discovery capabilities as encrypted messages get automatically stored into your existing archiving solution, allowing for all secure messages and data to be indexed for easy retrieval.



## Works with existing data loss prevention

Enhance your existing data leak prevention engine with additional “intelligent keyword scanning” of content using your organization’s security policies and the ability to fully revoke sent messages.