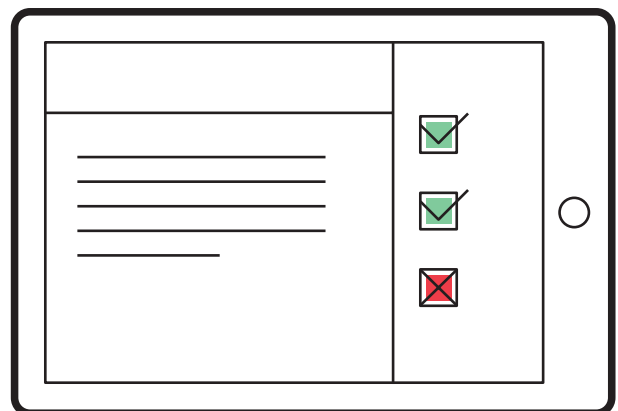


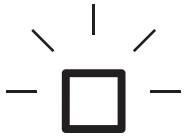


Secure Messaging Business Buyer Information

In this age of heightened awareness of information security issues...

Businesses of every size, in every industry - both regulated and non regulated - are recognizing the critical value of secure messaging.





Market Insights

Market need

In this age of heightened awareness of information security issues, businesses of every size, in every industry, both regulated and non-regulated around the world are recognizing the critical value of secure messaging. The loss of company data, whether accidental or intentional, poses a real threat to the bottom line of every business.

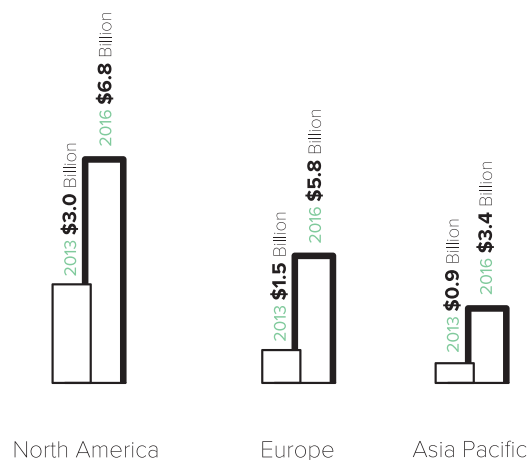
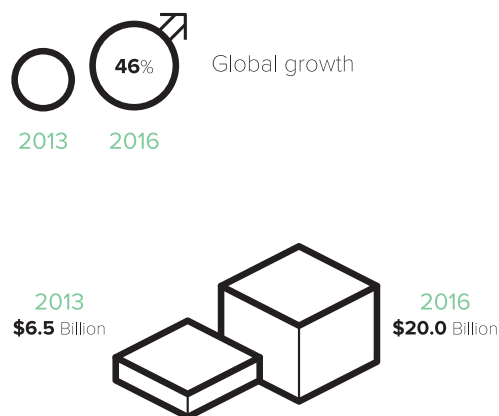
As businesses adopt secure messaging, they are discovering that it encompasses far more than just email content protection. Secure messaging is becoming a core information management and communications tool that prevents data loss, enables large file transfer

and secures mobile messaging on any device. Businesses that adopt secure messaging are able to maintain a competitive edge by building better relationships with their customers and prospects, increasing productivity, cutting costs, and establishing a reputation of trust.

Secure Messaging is a cloud-based secure communications platform that's easy to use and quickly integrates into existing email infrastructure. enables companies to easily protect, control and manage their exchange of information, even after content has left the email outbox.

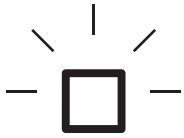
The market for cloud-based communication & collaboration solutions is growing rapidly with an anticipated 46% compound annual growth rate (CAGR). (Source: Parallels Cloud Insights.)

The global CAGR for communication and collaboration solutions is rising rapidly:



For more than 60% of small and medium businesses, **security** is a reason when selecting an email solution.



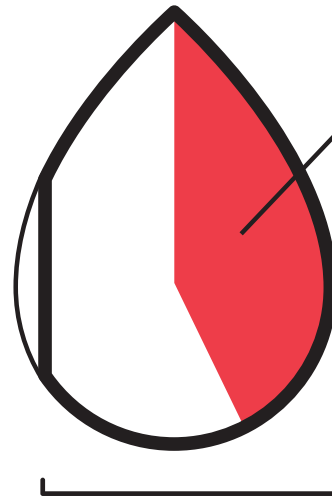


Overview

Overview

Secure Messaging is far more than traditional encryption. It's a secure information management platform that empowers greater communication, collaboration and productivity. In today's data-intensive business environment, is a critical platform for any company that handles any type of customer information.

Secure Messaging is a cost-effective, cloud-based secure communications platform that's easy to use and quickly integrates into existing email infrastructure. enables businesses to protect, control and manage their exchange of information, even after content has left the email outbox.



43% of these companies will go out of business following the incident. (Gartner)

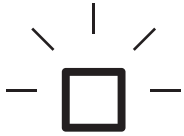
94% of companies that experience a data loss incident will suffer some kind of negative repercussion. (Gartner)



61% of companies are not prepared for insider threats to data security. (Kroll Ontrack)



40% of data loss occurs because of human error. (Kroll Ontrack)



Key Features



Simple & Secure Communications

Secure Messaging enables businesses to simply and securely send, receive, track and control email communications with co-workers, customers, prospects and other businesses. Users are able to securely communicate using any device, including smart phones and tablets.



Data Loss Prevention

Secure Messaging works with any existing data leak prevention engine and can offer "intelligent keyword scanning" of message content based on an organization's security policies.



Secure Large File Transfer

Secure Messaging enables both senders and receivers to quickly and securely share large file attachments of up to 5GB in size. Users can easily share sales contracts, order forms, photos, videos and other data-intensive messages without overloading inboxes.



Powerful Control Features

Features such as real-time email activity notifications, the ability to revoke messages, control whether messages can be replied to or forwarded and "For Your Eyes Only" password protection ensure secure and effective management of email messages before and after they have been sent.



No Technical Expertise Needed

Secure Messaging has no hardware to install, deploys in minutes and requires no outside IT expertise to implement. Secure Messaging integrates rapidly into existing email infrastructure including Outlook, Office365, Gmail and other standard email platforms using existing email addresses.



Fully Customizable and Branded Environment

Secure Messaging's dedicated cloud platform is fully customizable to existing security policies and regulations and is individually branded to match the "look and feel" of the business.



Supports Regulatory Compliance and Electronic Discovery

Secure Messaging supports the full spectrum of information privacy and security regulations. For e-discovery purposes, ensures messages are verified and intact, and provides real-time knowledge about whether messages were received and read, using date and time stamps.



Integrates with any existing archiving system

Using Secure Messaging's delivery method, encrypted messages can be automatically decrypted into any archiving solution. This allows all secure messages to be indexed for audit and e-discovery purposes.

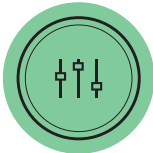


Business Advantages



Controls communications

Secure Messaging's patented "Delivery Slip" feature provides real-time notification when an email is received and read and enables users to control whether it can be replied to or forwarded. Users can revoke a message after it has been sent and apply additional password protection for sensitive information.



Empowers better decisions

Secure Messaging provides users with real-time knowledge about the receipt and opening of emails sent. With this information, users are better informed and able to eliminate needless follow-ups.



Safeguards against data loss

With Secure Messaging's "intelligent scanning" feature, companies can automatically prevent the sharing of sensitive information.



Saves money and requires zero maintenance

Secure Messaging provides significant cost savings compared to in-house solutions, which are expensive to implement and maintain. Once installed, Secure Messaging requires no maintenance.



Builds a company's brand

Secure Messaging enables businesses to build a reputation of trust and security so that customers and prospects feel confident sharing information.



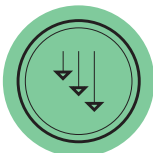
Secures mobile messaging

Secure Messaging extends the secure messaging environment to smart phones and tablets, enabling remote employees and traveling salespeople to send sensitive information and large files from anywhere on any device.



Enhances productivity

' advanced control features and rapid large file transfer capability empower users to quickly share information and have real-time knowledge of when and how the information was received.



Lowers overhead

Secure Messaging significantly reduces the need for postage, fax lines and machines, couriers, and SMS and voice services for appointment reminders. Additionally, virtually eliminates the costs associated with paper shredding and paper file storage.

