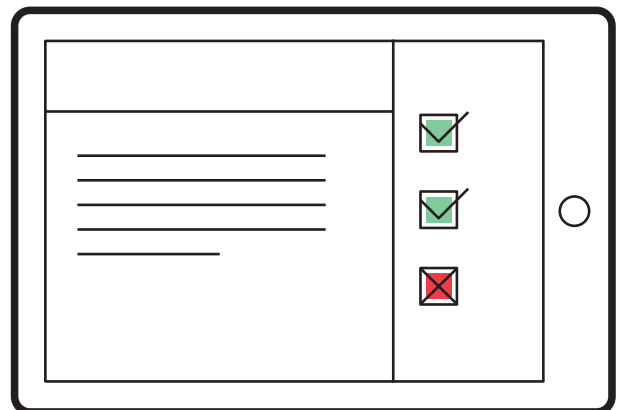


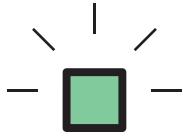


## Secure Messaging Financial Services Use Case

*Financial services companies are among the fastest adopters of Secure Messaging.*

Financial services companies that adopt Secure Messaging differentiate themselves with a superior client experience, increased worker productivity, lower expenses, and a reputation of trust.





## Secure Messaging Overview

### Market Need

With increasing pressure to safeguard customer data in an environment of growing regulatory oversight, financial services companies are among the fastest adopters of Secure Messaging to ensure compliance.

However, where Secure Messaging has an even greater impact for financial services organizations worldwide, is when it becomes a core information management and communications tool that encompasses secure messaging, e-signatures, and large file sharing from any device, anywhere.

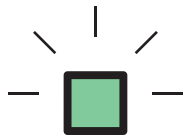
Financial services organizations that adopt Secure Messaging differentiate themselves in the marketplace with a superior client experience, increased worker productivity, reduced expenses, and a reputation of trust.

### Secure Messaging Overview

Secure Messaging is far more than traditional encryption. It's an information management platform that empowers greater communication, collaboration and productivity in a secure environment without added complexity. In this age of heightened awareness of data security issues, Secure Messaging is a critical platform for financial services organizations and one that goes well beyond regulatory compliance.

Secure Messaging is a cloud-based secure communications platform that's easy to use and quickly integrates into existing email infrastructure, including SSO environments, DLP solutions, and third-party archiving systems.

Secure Messaging enables financial services companies to easily protect, control, and manage their exchange of information, even after content has left the email outbox.



## Secure Messaging Key Features



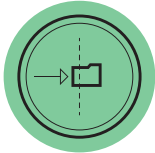
### **Simplified Secure Communications**

Secure Messaging enables users to securely—and easily—send, receive and track email communications on any device.



### **Secure E-Signatures**

Secure Messaging makes it easy for you to securely request and provide e-signatures on documents and image files directly within a secure message. The process takes seconds at either end and is fully secure, ensuring data integrity, compliance, and non-repudiation.



### **Secure Large File Sharing**

Secure Messaging enables users to easily and rapidly send and receive file attachments of up to 5 GBs without clogging the email gateway.



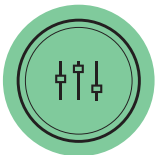
### **Regulatory Compliance**

Secure Messaging ensures regulatory compliance with S-OX, GLBA (U.S.), PIPEDA (Canada), and other data privacy and security legislation.



### **Seamless Integration**

Secure Messaging quickly and seamlessly integrates into existing email infrastructure including Outlook, Office 365, Gmail and other standard email platforms using existing email addresses.



### **Advanced Control Features**

Secure Messaging's Delivery Slip control panel empowers users to track when an email is received and read, and to control whether it can be replied to or forwarded. Users can recall a message after it has been sent and apply password protection for sensitive information.



### **Individually Branded Environment**

Secure Messaging's secure information management platform is individually branded to match the "look and feel" of the financial services company.



### **Data Loss Prevention**

Secure Messaging works with any existing data leak prevention (DLP) engine to help prevent unauthorized or mistaken sharing of sensitive or prohibited content and offers "intelligent content scanning" based on security policies.



## Secure Messaging Business Advantages



### **Enhances collaboration and productivity**

Secure Messaging's advanced control features, secure e-signatures, and rapid large file sharing capability empower users to quickly and confidently share sensitive information and large documents.



### **Empowers better decisions**

Secure Messaging provides users with real-time knowledge about the receipt and opening of emails sent. With this information, users are better informed and able to eliminate needless follow-ups.



### **Safeguards against data loss**

Secure Messaging offers the most advance protection and message control—even after the fact. With true message recall and the ability to expire messages at a later date (so recipients can no longer see them), data is always protected.



### **Provides cost savings**

As a cloud-based solution, Secure Messaging provides significant cost savings compared to in-house solutions, which are expensive to implement and maintain.



### **Protects from risks**

Secure Messaging's cloud-based technology enables companies to choose in which country their data is hosted to avoid privacy risks imposed by international laws.



### **Builds a company's brand**

Secure Messaging helps companies build a reputation of trust and security so that customers and prospects feel confident sharing information.



### **Supports secure mobile device management**

Secure Messaging extends the secure messaging environment to smart phones and tablets to enable a secure BYOD environment.



### **Integrates with any existing archiving system**

Secure Messaging provides simple, automatic decryption with any existing archiving system to ensure internal information management processes are seamless and easy, from start to finish.