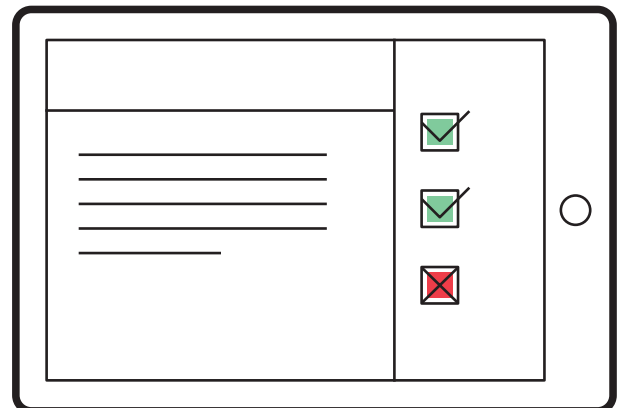


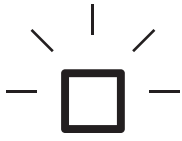


Secure Messaging for **Small and Medium Businesses**

The loss of company data poses a real threat to the bottom line of every business.

Small and medium businesses (SMBs) that adopt secure messaging maintain a competitive edge by building better relationships with their customers and prospects, increasing productivity, cutting costs and establishing a reputation of trust.





Secure Messaging Overview

Why Get Secure Messaging?

In this age of heightened awareness of information security issues, small and medium businesses (SMBs) around the world are recognizing the critical value of secure messaging. The loss of company data, whether accidental or intentional, poses a real threat to the bottom line of every business.

As SMBs take advantage of secure messaging, they are discovering it is a tool that encompasses far more than just email encryption. Secure messaging is becoming a core information management tool that increases control over email communications, prevents data loss, enables rapid large file transfer and secures mobile messaging on any device.

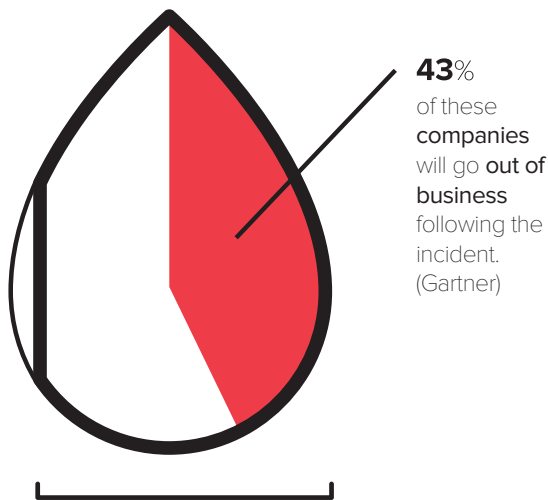
SMBs that adopt secure messaging are able to maintain a competitive edge by building better relationships with their customers and prospects, increasing productivity, cutting costs, and establishing a reputation of trust.

Secure Messaging Overview

Secure Messaging is far more than traditional encryption. It's a secure messaging and information management tool that empowers greater communication, collaboration and productivity. In today's data-intensive business environment, Secure Messaging is a critical tool for any company that handles any type of customer information.

Secure Messaging's cloud-based encryption and message control is powerful and feature-rich, yet cost-effective and easy to use. Secure Messaging quickly integrates into your existing email infrastructure using existing email addresses so there is almost no learning curve.

Secure Messaging enables SMBs to protect, control and manage the exchange of information, even after content has left the email outbox.



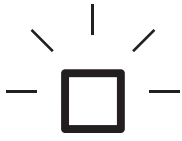
94% of companies that experience a data loss incident will suffer some kind of negative repercussion. (Gartner)



40% of data loss occurs because of human error. (Kroll Ontrack)



61% of companies are not prepared for insider threats to data security. (Kroll Ontrack)



Secure Messaging Key Features



Simplified Secure Communications

Secure Messaging enables SMBs to simply and securely send, receive, track and control email communications with co-workers, customers, prospects and other businesses. Users are able to securely communicate using any device, including smart phones and tablets.



Data Loss Prevention

Secure Messaging works with any existing data leak prevention engine and can offer “intelligent keyword scanning” of message content based on an business’ security policies or industry regulations. Plus, with the ability to fully revoke sent messages, data is always protected.



Secure Large File Transfer

Secure Messaging enables both senders and receivers to quickly and securely share large file attachments of up to 5GBs in size. Users can easily share sales contracts, order forms, photos, videos and other data-intensive messages without overloading inboxes.



Powerful Control Features

Features such as real-time email activity notifications, the ability for users to revoke messages after they’ve been sent as well as control whether messages can be replied to or forwarded. Users can also add “For Your Eyes Only” password protection for ultra-sensitive information.



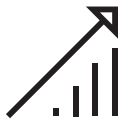
No Technical Expertise Needed

As a cloud-based solution, Secure Messaging has no hardware to install, deploys in minutes and requires no outside IT expertise to implement. Secure Messaging integrates in a snap into existing email infrastructure including Outlook, Office365, Gmail and other standard email platforms using existing email addresses.



Fully Customized Secure Environment

Secure Messaging provides businesses with a dedicated “slice” of the secure cloud that is fully customizable to match their security policies. The portal is also branded and encrypted for all customers and their existing email environment to create a seamless user experience.

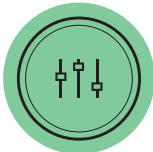


Secure Messaging **Business Advantages**



Controls communications

Secure Messaging's patented "Delivery Slip" provides real-time activity notifications when an email is received and read and enables users to control whether it can be replied to or forwarded. Users can recall a message after it has been sent and apply password protection for sensitive information.



Empowers better decisions

Secure Messaging provides users with real-time knowledge about the receipt and opening of emails sent. With this information, users are better informed and able to eliminate needless follow-ups.



Affordable with zero maintenance

Secure Messaging provides enterprise-level security and functionality at a price that is affordable to every business. It is also incredibly easy to use. As a cloud-based solution, Secure Messaging can be deployed rapidly and once set up, requires no maintenance.



Builds a company's brand

Secure Messaging enables SMBs to build a reputation of trust and security so that customers and prospects feel confident sharing information.



Secures mobile messaging on smartphones and tablets

Secure Messaging extends the secure messaging environment to smart phones and tablets, enabling remote employees and salespeople to send sensitive information and large files from anywhere on any device.



Enhances productivity

Secure Messaging's rapid large file transfer empowers you to quickly and securely share files of up to 5GB without clogging inboxes. Send and receive any documents – from sales contracts, reports and presentations, to photos, videos and more – and have real-time knowledge of when the files were received and opened.



Lowers overhead

Secure Messaging significantly reduces the need for postage, fax lines and machines, couriers, and SMS and voice services for appointment reminders. Additionally, Secure Messaging virtually eliminates the costs associated with paper shredding and paper file storage.